Date: April 25, 2017  
To: Patrick H. West, City Manager  
From: Tracy Colunga, Innovation Team (i-team) Director  
For: Mayor and Members of the City Council  
Subject: Long Beach Innovation Team (i-team) Public Safety Update

In January 2017, the Long Beach Innovation Team (i-team) shifted its efforts from Economic Development to Public Safety. With a focus on supporting the Long Beach Police Department, the i-team will research the deployment of resources on data-driven policing, community policing, education, and outreach.

The primary objective of this effort is to better understand the experience of high-frequency offenders that interact with the Public Safety Continuum. The targeted outputs will inform the development of solutions to reduce crime and better connect high-frequency offenders to all the services available in the Public Safety Continuum, which not only include police and fire services, but all of the other services that contribute to make Long Beach a better, and safer city. The City also reaches out to, and works extensively with, community partners, including neighborhood organizations, nonprofits, and other government agencies.

The Police Department uses data-driven approaches to strategically deploy resources and maximize enforcement efforts. The i-team will build upon these efforts to help increase accountability and trust with the community, creating a stronger and more integrated 21st Century Police Force. The i-team will work with the Police Department to identify additional methods to cultivate partnerships with other City departments and community members through Safe Long Beach, the City's Violence Prevention Plan.

For further information, please contact Tracy Colunga, Innovation Team Director, at Tracy.Colunga@longbeach.gov or (562) 570-7440.

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