

## City of Long Beach

Working Together to Serve

## Memorandum

**Date:** October 20, 2016

**To:** Patrick H. West, City Manager *T.M.*

**From:** Jess L. Romo, Director, Long Beach Airport *JLR*

**For:** Mayor and Members of the City Council

**Subject:** Long Beach Airport – Festival of Flight

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The Long Beach Airport (Airport) is celebrating its annual fly-in event, which has been rebranded the Festival of Flight (Festival), on Saturday, November 5, 2016, from 10:00 a.m. to 2:00 p.m. This event takes place on the west end of the airfield at East Wardlow Road and Globemaster Way, and gives the public the opportunity to meet with Airport tenants, fixed-base operators, the pilot shop, and flying schools.

The Festival will feature an aviation static display, car show, live music by Rock for Vets, a play area with a touch-a-truck display for kids, and pet adoptions courtesy of Long Beach Animal Care Services. Area businesses are providing prizes for exciting opportunity drawings. This year, in addition to gourmet food trucks, Festival guests aged 21 and over can purchase beer from Legends Sports Bar.

Examples of aircraft on display include the Orbis DC-10 Flying Eye Hospital, a Catalina Flying Boats DC-3, and a squadron of Warbirds from the World War II era.

A print and online advertising campaign has begun in local media outlets, and free marketing is also being utilized on social media. Posters and postcards are being distributed at local events and to Airport tenants to promote the Festival. Additionally, the Airport billboard, visible from the 405 freeway, features the Festival. Information and updates will be made available on the Airport website at [http://lgb.org/information/festival\\_of\\_flight](http://lgb.org/information/festival_of_flight).

An event flyer is attached. For more information, please contact Stephanie Montuya-Morisky, Airport Public Affairs Officer, at (562) 570-2679.

JR:SMM:km  
S:\DIRECTOR\TFF MEMO – FESTIVAL OF FLIGHT

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, ASSISTANT CITY MANAGER  
ARTURO SANCHEZ, DEPUTY CITY MANAGER  
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER  
DEPARTMENT HEADS

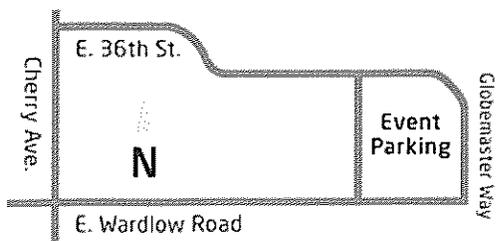


**Saturday, November 5, 2016**  
**10 a.m. - 2 p.m.**

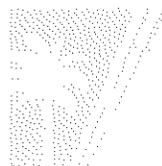
**AIRCRAFT • AUTOS • AMERICAN HEROES**

Join us for the Festival of Flight, a free celebration open to the public featuring food trucks, static aircraft and vehicle displays, beer garden and entertainment.

*For more information: 562-570-2678 or [flylgb@longbeach.gov](mailto:flylgb@longbeach.gov)  
 No pets, bags or coolers allowed.*



**LGB  
 Airfield**  
 Taxiway B



**long beach**  
 airport

[lgb.org](http://lgb.org)