



City of Long Beach

Working Together to Serve

Memorandum

Date: December 12, 2016

To: Patrick H. West, City Manager *T.M.*

From: *GW* Glenda Williams, Director of Library Services *GW*

For: Mayor and Members of the City Council

Subject: Long Beach Public Library Eliminates Rental Fees for DVDs and CDs

Beginning Monday, December 12, 2016 the Long Beach Public Library (Library) will eliminate the rental fees charged when borrowing DVDs and CDs. The Library eliminated rentals fees for audiobooks in 2013 with great success, seeing a large increase in checkouts of that format. With the elimination of DVD and CD rental fees, all materials available for checkout from the Library will be free of charge.

There are several significant benefits to the fee elimination, including:

- Improved access to materials for all residents;
- Increased staff efficiency and shortened wait times at checkout desk;
- Ability to check out DVDs and CDs at Library self-check kiosks; and,
- Expected increase in circulation of DVD and CD collections.

Neighboring library systems such as Los Angeles Public Library and Los Angeles County Libraries offer DVD and CD checkouts free of charge. This change will bring the Library in line with current library practices. Staff believes the efficiency-savings gained outweigh the small loss of revenue, which will be absorbed by the Library within their budget.

Please feel free to contact me with any questions at (562) 570-6016.

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