Date: August 30, 2016
To: Patrick H. West, City Manager
From: Marie Knight, Director of Parks, Recreation and Marine Department
For: Mayor and Members of the City Council
Subject: California Coastal Cleanup Day – September 17, 2016

On Saturday, September 17, 2016, from 9:00 a.m. – 12:00 p.m., Long Beach will celebrate California Coastal Cleanup Day. This annual statewide event draws over 65,000 volunteers with the common goal of keeping our waterways and coastline clean and healthy.

El Dorado Regional Park and Nature Center will partner with the California Coastal Commission to coordinate the cleanup at six sites in Long Beach. This year’s sites include Alamitos Bay Marina, Sea Scout Base (near Mother’s Beach), The Peninsula, Belmont Pier, Bluff Park, and Cherry Beach. Joining in the effort as site captains are the Aquarium of the Pacific, Seal Beach Yacht Club, the Long Beach Marine Institute, Clean LB, and the Long Beach Water Department.

Last year over 1,000 volunteers in Long Beach removed nearly two tons of debris in just three hours. This year we strive to increase the number of participants and continue to provide educational materials to the community. Our goal is to inform the public about marine debris issues and inspire local environmental stewardship.

We invite you to join us for this great collaborative event. As a community, we can make a positive impact on the health of our local coastline. If you are able to attend, or need further information about the event, please contact the Supervisor of El Dorado Regional Park and Nature Center, Meaghan O’Neill at (562) 570-1745.

Attachment

C: Charles Parkin, City Attorney
   Laura Doud, City Auditor
   Tom Modica, Assistant City Manager
   Arturo Sanchez, Deputy City Manager
   Rebecca Jimenez, Assistant to the City Manager
   Department Heads
CALIFORNIA COASTAL CLEANUP DAY

Saturday, September 17, 2016.

9 AM - Noon.

Join us in Long Beach:

Alamitos Bay Marina • Belmont Pier • Bluff Park • Cherry Beach

• Sea Scout Base (near Mother’s Beach) • The Peninsula

The beach could use some love

Visit www.longbeach.gov/naturecenter or call 562)570-1745.