



Date: October 21, 2015
To: Patrick H. West, City Manager *P.H. West*
From: Ara Maloyan, P.E., Director of Public Works *A. Maloyan*
For: Mayor and Members of the City Council
Subject: **Light Emitting Diode (LED) Press Event on October 29, 2015**

The City Council received a memorandum on October 16, 2015 on the progress of the installation of light emitting diode (LED) fixtures beginning with Phase 1 for the traffic safety intersection lights. These lights illuminate the traffic intersection and sit above the traffic signal. This memorandum provides an update on the press event.

The press event for the citywide installation of light emitting diode (LED) fixtures will occur on:

Date: Thursday, October 29, 2015
Time: 6:00 AM
Location: Third Street and Cedar Avenue

The early start time will provide a visual for attendees to note the dramatic difference that LEDs will bring to the City's traffic safety intersection lights in Phase 1 and streetlights in Phase 2. This press event will be held jointly with the Port of Long Beach.

If you have any questions related to this press event, please contact Rachael Tanner, Program Specialist in the City Manager's Office by phone at (562) 570-6999 or by email at Rachael.Tanner@longbeach.gov, or Seyron Foo, Administrative Analyst in Public Works by phone at (562) 570-6561 or by email at Seyron.Foo@longbeach.gov.

AM:sf

CC: Charles Parkin, City Attorney
Laura Doud, City Auditor
Jon W. Slangerup, Chief Executive Officer, Port of Long Beach
Tom Modica, Assistant City Manager
Arturo M. Sanchez, Deputy City Manager
John Gross, Director of Financial Management
Stephen Scott, Interim Director of Parks, Recreation, and Marine
Jyl Marden, Assistant to the City Manger