Measure A is Putting Your Long Beach Funds to Work

ABOUT MEASURE A

In 2016, Long Beach voters recognized a pressing need to maintain and enhance public safety services and invest in City infrastructure. Thanks to the passage of Measure A, Fire Engine 8, Rescue 12, South Patrol Division, and Police Academy operations have been restored, enhancing public safety citywide. The City is also making a historic investment in revitalizing heavily utilized public spaces such as streets, libraries, community centers, and parks with an emphasis on improving infrastructure quality, energy efficiency, and ADA accessibility.

See a map of the infrastructure investment plan, on the next page.
Anticipated to raise $384 million for the City of Long Beach over ten years, Measure A is collected as a one percent sales tax for the first six years, and then reduces to half a percent in the four years before it sunsets.

Over the life of Measure A, 108 public safety positions are expected to be kept in service.

The restoration of Paramedic Rescue 12 has resulted in increased emergency response capabilities, which have reduced call times in North Long Beach and Citywide, by relieving stress on our critical public safety systems.

Restoring Engine 8 to Belmont Shore provides more rapid response to critical incidents in the region.

Police South Patrol Division has been restored to the same operational level as the other three Patrol Divisions in the City, adding a Crime Analyst to identify crime trends and patterns and a Directed Enforcement Team to focus attention at problem locations.

Full time Police Academy staffing to maximize resources and eliminate the need to dedicate patrol officers to perform teaching and training responsibilities.

37 New Public Safety Personnel Positions Added

When Seconds Count, You Can Count on Long Beach Public Safety to Respond

Find Measure A Online
LongBeach.gov/MeasureA
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