



# MY BROTHER'S KEEPER LONG BEACH



## A HISTORIC CHALLENGE, AN UNPRECEDENTED OPPORTUNITY

**I**n February 2014, President Obama launched the *My Brother's Keeper* (MBK) initiative to address persistent opportunity gaps faced by boys and young men of color. Later that year, the Obama Administration issued the MBK Community Challenge as a call to action for cities, towns, counties and tribal nations to build and execute “cradle to college and career” plans around six crucial milestones for success. Recognizing that the City is well-positioned to become a MBK community, the Long Beach City Council directed the City Manager to report on how the City could respond to the Challenge and improve conditions for boys and young men of color in Long Beach. In January 2015, the City Council accepted the MBK Community Challenge.



**M**ayor Garcia convened the Long Beach MBK Task Force (Task Force), a broad-based group comprised of more than 40 representatives, consisting of City officials, educators, law enforcement; local hospital executives, faith- and community-based organizations. The Task Force is staffed by personnel from the Office of the Mayor, Long Beach Development Services, and the Technology and Innovation Department. Bloomberg Associates and PolicyLink have provided consultation on a pro-bono basis to City staff and the Task Force on the development of the MBK Local Action Plan. The Task Force met throughout 2015 and again in February 2016. During these meetings, Task Force members reviewed the Summit's proceedings, provided input, and conducted a voting process to identify which priorities from among those proposed by the White House were most appropriate for Long Beach. Through much discussion, a rich body of input and insight began to emerge from the process, shaping the MBK Local Action Plan.

## LOCAL ACTION PLAN MILESTONES



### MILESTONE 01

#### ENTER SCHOOL READY TO LEARN

All children should have a healthy start and enter school ready – cognitively, physically, socially and emotionally.

#### THE SOLUTIONS

Establish a City-Wide Early Childhood Education Plan  
Universal Preschool

Long Beach Home Visitation Collaborative



### MILESTONE 02

#### READ AT GRADE LEVEL BY THIRD GRADE

All children should be reading at grade level by eight years of age—the age at which reading to learn, and not just learning to read, becomes essential.

#### THE SOLUTIONS

Long Beach Campaign for Grade Level Reading

Long Beach Unified School District (LBUSD) Local Control Accountability Plan (LCAP)

Reading Partners and Literacy Mentors



### MILESTONE 03

#### GRADUATING FROM HIGH SCHOOL READY FOR COLLEGE AND CAREER

Every American child should have a postsecondary option.

#### THE SOLUTIONS

The Long Beach College Promise

LBUSD *All In* Campaign

*Safe Long Beach* Mentoring Program



### MILESTONE 04

#### COMPLETE POSTSECONDARY EDUCATION OR TRAINING

All Americans should receive the education and training needed for quality jobs for today and tomorrow.

#### THE SOLUTIONS

Long Beach Community College Programs  
California State University,  
Long Beach Programs

Coordinated Infrastructure for Youth Training Programs and Opportunities



### MILESTONE 05

#### SUCCESSFULLY ENTER THE WORKFORCE

Anyone who wants a job should be able to get a job that allows them to support themselves and their families.

#### THE SOLUTIONS

Long Beach First

Mayor Robert Garcia's Long Beach Internship Challenge

Youth Jobs Program



### MILESTONE 06

#### SAFE FROM VIOLENCE AND PROVIDED SECOND CHANCES

All children should be safe from violent crime; and individuals who are confined should receive the education, training and treatment needed to have a second chance.

#### THE SOLUTIONS

Promising Adults, Tomorrow's Hope (PATH)

Restoring Justice

Juvenile Detention Reform

For additional information on My Brother's Keeper Long Beach,  
go to [www.mbklongbeach.com](http://www.mbklongbeach.com).

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