

**City of Long Beach  
Registered Lobbying Firms**

**Reporting Period: 1/1/2012 - 6/30/2012 Revised 8/28/2012**

*Client list consists of clients for whom lobbying activity occurring during the latest reporting period.*

<b>Lobbying Firm</b>				<b>Registration Date</b>
<b>ClientName</b>	<b>LobbyistName</b>	<b>CityContact</b>		
<b>ABC ADVOCACY GROUP</b>				<b>8/16/2010</b>
UNION BANK	GLORIA CORDERO	J EDMOND		
<b>ALSTON &amp; BIRD, LLP</b>				<b>6/2/2011</b>
MITSUBISHI CEMENT CORP.	MARISA BLACKSHIRE	JELENIC, PLEZIA, WATANABE +		
TOWERCO ASSETS, LLC	KATHLEEN HILL	MENDOZA, I BROWN		
<b>ARMBRUSTER GOLDSMITH &amp; DELVAC LLP</b>				<b>3/28/2011</b>
HYATT REGENCY HOTEL LONG BEACH	HOWARD WEINBERG	J L-RIOS.		
<b>CARL A KEMP</b>				<b>4/28/2010</b>
HAWAIIAN GARDENS CASINO	CARL A KEMP			
LB COLLECTIVE ASSC	CARL A KEMP	ALL COUNCIL MEMBERS.		
<b>CERRELL ASSOCIATES INC.</b>				<b>4/20/2010</b>
MICROSOFT CORPORATION	FERNANDO CHAVEZ	J. MCDONNELL, B AMES, G DELONG.		
WALGREENS	FERNANDO CHAVEZ	D ANDREWS, P O'DONNELL, B SRAMEK, J EDMOND.		
<b>DAKOTA COMMUNICATIONS</b>				<b>7/12/2012</b>
YGRENE ENERGY FUND				
<b>DIANE RIPLEY</b>				<b>9/13/2011</b>
AUTO RETURN	DIANE RIPLEY	R. GARCIA, G. DELONG, J. EDMOND, TIFFANY, B COWARD, PO'DONNELL, R RICHARDSON, JONATHAN, E SUND, D ANDREWS, R GABELICH, J JOHNSON.		

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<b>ENGLANDER KNABE &amp; ALLEN</b>			<b>7/1/2010</b>
2ND AND PCH	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
CLEAR CHANNEL	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
COCA COLA	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
ENTERPRISE	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
HARBOR TRUCKING ASSC	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
LOCAL SEARCH	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
LONG BEACH CONTAINER	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
METRO PORT	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
PARADIES SHOPS (THE)	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
PROJECT FROG	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	

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<b>ENGLANDER KNABE &amp; ALLEN</b>			<b>7/1/2010</b>
RATKOVICH PROPERTIES	ALEX CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
RECYCLE BANK	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
SK SOLUTIONS	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
SO CAL CIGAR ALLIANCE, C/O BIG DADDY CIGARS	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
TOTAL TRANSPORTATION SERVICES, INC	ALEX H CHERIN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
UNITED ROAD TOWING, INC	MARCUS ALLEN	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
WASTE MANAGEMENT	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
WILLIAM BLAIR & CO.	MATT KNABE	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	
<b>GWEN BUTTERFIELD</b>			<b>2/3/2011</b>
MITSUBISHI CEMENT CORP	GWEN BUTTERFIELD	T.JELENIC, SEE ADD'L NAME ON Q2-2011, ADDL NAMES ON SEMI 2012-1.	

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<b><i>KEN SPIKER AND ASSOCIATES, INC.</i></b>				<b><i>6/3/2010</i></b>
CHARLES COMPANY	KEN SPIKER, JR	FOSTER.		
LAMAR ADVERTISING	KEN SPIKER, JR	DELONG, O'DONNELL, FOSTER.		
<b><i>LOUIS G. BAGLIETTO, JR.</i></b>				<b><i>2/3/2011</i></b>
BNSF RAILWAY	LOUIS G BAGLIETTO, JR.	D.ANDREWS, S.FRICK, D.BURNHAM, S.GANT. SEE ADD'L NAME ON Q2-2011.P WEST.		
MITSUBISHI CEMENT CORP	LOUIS G BAGLIETTO, JR.	R.CAMERON, T.FIELDS, N.HACEGARA, T.JELENIC, J.WATANABE. SEE ADDL NAME ON Q2-2011.		
<b><i>MANATT, PHELPS &amp; PHILLIPS, LLP</i></b>				<b><i>2/3/2012</i></b>
REGENCY OUTDORR ADVERTISING	VISTOR DE LA CRUZ	CITY COUNCIL, CITY ATTORNEY.		
<b><i>MURCHISON CONSULTING</i></b>				<b><i>7/2/2010</i></b>
BETA OFFSHORE	MIKE MURCHISON	D THIESSEN		
LOYNES STUDEBAKER, LLC	MIKE MURCHISON	G DELONG		
LYON COMMUNITIES	MIKE MURCHISON	B FOSTER, S LOWENTHAL +		
SANBAR, INC.	MIKE MURCHISON	CLEMENTS, SUND.		
<b><i>POLITICAL CONSULTING &amp; MANAGEMENT</i></b>				<b><i>4/23/2012</i></b>
PENNBROOK FINANCIAL SERVICES	DAVID CARLET	J EDMOND, J KRUSE		
	CHRISTOPHER WILSON	J EDMOND, J KRUSE		
<b><i>RICHARD MONTGOMERY</i></b>				<b><i>6/30/2011</i></b>
UNITED TAXI	RICHARD MONTGOMERY	ERIK SUND		

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<b><i>SHEPPARD MULLIN RICHTER &amp; HAMPTON, LLP</i></b>			<b><i>6/30/2010</i></b>
LEGACY PARTNERS COMMERCIAL	JEROLD B NEUMAN	R. SHANNON, POLB	
<b><i>SOUTHERN CALIFORNIA EDISON</i></b>			<b><i>2/18/2011</i></b>
SOUTHERN CALIFORNIA EDISON	BEN HARVEY	UPDATED LOBBYISTS & CITY CONTACTS ARE ON FILE WITH THE CITY CLERK DEPART.	