ARGUMENT IN FAVOR OF MEASURE MA

Long Beach Marijuana Taxation Measure - Vote Yes on Measure MA

This November, Long Beach voters will consider measures to allow medical and recreational marijuana sales in our city. Should voters approve either measure, Long Beach will desperately need additional public safety and public health resources to continue to keep our community safe.

As public safety leaders in Long Beach, we work hard to make sure Long Beach stays safe. Public safety is the most important service our City provides, and we must have the resources to do the job our community has come to expect.

Measure MA provides a sensible solution, generating up to $13 million for our City to fund critically needed services if voters allow marijuana sales. Measure MA taxes the sale, distribution and cultivation of marijuana. Only those purchasing marijuana will pay the tax, and if legalized in the city, this industry should pay their fair share. A vote on Measure MA is not a vote for marijuana use, but rather a vote to fund public safety.

Measure MA will tax marijuana sales in our city if approved by voters.

After years of the lowest crime rates on record, crime has increased in Long Beach and throughout the State, requiring new approaches to public safety. Homelessness is a national problem, and we feel its effects in Long Beach. Every year the number of calls to our 911 dispatch center increases, as we ask our police officers and firefighters to do more and more.

Measure MA will invest in police officers, fire resources, public health, solutions to homelessness, and the necessary enforcement and regulation of the marijuana industry, with annual expenditure reports on how the funds are used.

Please join us in voting yes on Measure MA to keep Long Beach safe.

ROBERT GARCIA
Mayor

MICHAEL DUREE
Fire Chief

ROBERT LUNA
Police Chief