

ARGUMENT IN FAVOR OF MEASURE A

Let's Rebuild Long Beach - Vote Yes on A

As your last three Mayors of Long Beach, we have worked hard to make this community safer, healthier, and a better place to raise a family and open a business. We've made some great progress, but we still have some big challenges.

The first challenge is the need to hire additional police to combat crime rates that are increasing across the state, and to maintain 911 paramedic response times throughout Long Beach.

The second challenge is the city's \$2.8 billion dollars in unfunded infrastructure needs. Many of our streets, sidewalks and alleys are in desperate need of repair. We also have a tremendous need to upgrade city water systems for conservation and storm drain systems for neighborhood protection and water quality. Every year we don't make improvements, the cost to repair our public infrastructure increases.

Voting Yes on Measure A will:

- Put more police officers on our streets
- Maintain and improve 911 paramedic response times
- Restore fire engines and firefighters at critical locations
- Fix Long Beach streets, roads, alleys, and repair potholes
- Upgrade city water systems to protect neighborhoods

We are asking you join us in supporting Measure A, which is a temporary 1 cent Transactions and Use (sales) tax. The temporary revenue measure would decrease to half a cent after 6 years, and end after 10 years. The sales tax is shared by everyone, including visitors to our city.

And remember, Long Beach voters have not increased general revenue to our city in 35 years! It's time to invest in Long Beach.

Please join Long Beach Firefighters, Long Beach Police Officers, City Prosecutor Doug Haubert, and hundreds of community leaders and Vote Yes on Measure A.

ROBERT GARCIA
Mayor of Long Beach

BOB FOSTER
Mayor of Long Beach

BEVERLY O'NEILL
Mayor of Long Beach