ARGUMENT IN FAVOR OF MEASURE US

The coronavirus pandemic and economic crisis have exposed dramatic health disparities and racial inequities that persist in Long Beach. Our community will only fully recover when every resident, regardless of race, has equal opportunities. That’s why we are voting YES on US.

Measure US places a 15-cent tax on oil production, paid by oil companies, to invest in our future, creating lasting change for generations. It’s the local action we need to address the issues that impact the health of our most vulnerable.

With oil companies paying their fair share in revenue, Long Beach will use the funds for:

- Community programs that address health inequities, including the impact of COVID-19 on people of color
- Early childhood education, youth development, and violence prevention
- Job training opportunities
- Air, water quality, and environmental justice programs

Measure US ONLY increases taxes on oil companies conducting and managing oil production within Long Beach. No Long Beach residents will pay this tax.

Annual audits will be required, and all funds will be controlled locally.

In response to the protests and demonstrations sparked by George Floyd’s death, Long Beach engaged in conversations with residents about how our city achieves true racial equity and reconciliation.

Measure US is a critical first step in improving the health and wellness of all residents, especially our Black and Brown families, who experience devastating environmental conditions and injustice. We will begin addressing the socioeconomic inequity that exists for young people and provide them with opportunities to take charge of their futures.

Voting YES provides Long Beach with the funding it needs to start eliminating disparities in our neighborhoods most impacted by institutional racism.

With no costs to taxpayers, Measure US invests in better outcomes for our youth, increases economic opportunities, and implements the city’s plan to fight climate change.

Add your voice to ours. Vote Yes on US.

www.YesonUs.com