



**BE COUNTED,
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City of Long Beach Complete Count Committee

January 17, 2020

LB-CCC
January 17, 2020
9:00AM-11:00AM
Pacific Gateway
Pedersen Room



I. Welcome

- a. Kevin J. Jackson, Deputy City Manager, City of Long Beach
- b. Quentin Brown, Office of the Deputy of Superintendent of Schools, LBUSD

II. Operations Update

- a. Staff training
- b. Volunteer training
- c. Communications

III. Sector Check-Ins

- a. Census activities updates
- b. Identify existing challenges
- c. Find solutions and next steps
- d. Report out to Committee

IV. Announcements and Reminders

- a. Census materials available
- b. Complete event form
- c. Community Outreach Services RFQ
 - i. For questions contact: RFQpurchasing@longbeach.gov
- d. Member Announcements
 - i. ECE Committee – Hiring Opportunity
- e. Next LB-CCC Meeting
 - i. February 21, 9AM-11AM
 - ii. Location: TBD

Census Outreach Services RFQ

- \$200,000 for HTC outreach and community services
- Submittal accepted throughout census project
- Grants between \$1,000 - \$20,000
- Awarded organizations will align efforts and participate in LB-CCC
- Contact RFQpurchasing@longbeach.gov
 - Planetbids account creation
 - RFQ questions

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Sector Check-In Exercise Description

Purpose

The purpose of sector check-ins is to provide LB-CCC organization members with an opportunity to “catch up” within their respective sector. This provides a time to report on individual organizational census activities, examine existing and anticipated challenges, and collaborate on potential solutions and next steps. Each sector will then report out on their check-in to the entire LB-CCC.

A. Census Activities Updates

- Share previous and upcoming activities with sector members
- Share big wins
- Identify new activities you can implement
- Record your organization’s upcoming activities
- Identify areas to collaborate or cosponsor events with members

B. Identify Existing Challenges

- What activities did not go well? Why?
- Do you have any unmet needs for upcoming activities?

C. Find Solutions and Determine Next Steps

- Share any experiences, lessons learned and best practices
- Brainstorm potential solutions or approaches to challenges
- Identify actionable items, next steps and focus on accountability
- We are a team, so do not forget to ask for help!

D. Report Out to Committee

- Update the Committee with what was discussed in your sector. Provide the following information:
 - i. Activities Overview – include big wins!
 - ii. Outstanding challenges in need of assistance
 - iii. Your Ask: Again, do not forget to ask for help!



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Sector Check-In Exercise Sheet – 1/17/2020

Organization Name: _____

Organization Representative: _____

Challenge	Possible Solutions	Next Steps	What goal/objective does this address



Sector Check-In Exercise Sheet – 1/17/2020

Organization Name: City of Long Beach

Organization Representative: Julian Cernuda

Challenge	Possible Solutions	Next Steps	What goal/objective does this address
Inform residents about census in a fun way	Funding for cool and creative outreach	Create funding process and spread the word!	Goal 1, Objective D
Partners have trouble paying fee to use city facilities for census efforts	Fee waivers for CCC partners	Work with departments to waive fee for census related	Goal 4, Objective B
Need more help!	Partner with CSULB	Iron out internship and services learning details	Goal 4, Objective A

November Workshop Follow Up



Informing residents about census in a fun way

Fee waivers for meeting and training spaces

Translation services

Communicate census job opportunities

Better informed census materials and merchandise



Funding Opportunity

Exploring ways to reduce/eliminate fees

Partnering with LAP and partners to provide appropriate services

Working partnership between Pacific Gateway, Census Bureau, CBO's

Committee member input sought

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Share with us the upcoming events, canvassing, trainings, and tabling opportunities your organization has confirmed where you plan to have materials or discussion about the 2020 Census.

Date	Time	Event Name	Event Description	Location	Barriers/Needs

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Next City of Long Beach Complete Count Committee

February 21, 2020