



Long Beach Animal Care Services Public Workshop

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Welcome!





ADISA



Who We Are

Our Role



Inform

Facilitate

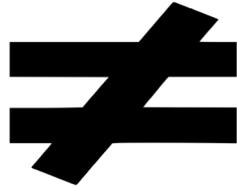
Collaborate

Guide

Gather data



OUR vision



YOUR vision

The background of the slide is white and features several black silhouettes of birds in flight, scattered across the page. The birds are shown in various stages of their wing cycle, with some wings fully extended and others partially folded. The silhouettes are simple and stylized, capturing the essential shape of the birds and their movement.

Strategic planning is an organization's **process** of defining its strategy, or **direction**, and making decisions on **allocating its resources** to pursue this strategy.



Mission &
Vision



Core
Values



Environmental
Scan

Elements of a
STRATEGIC PLAN



Integration
& action
plans

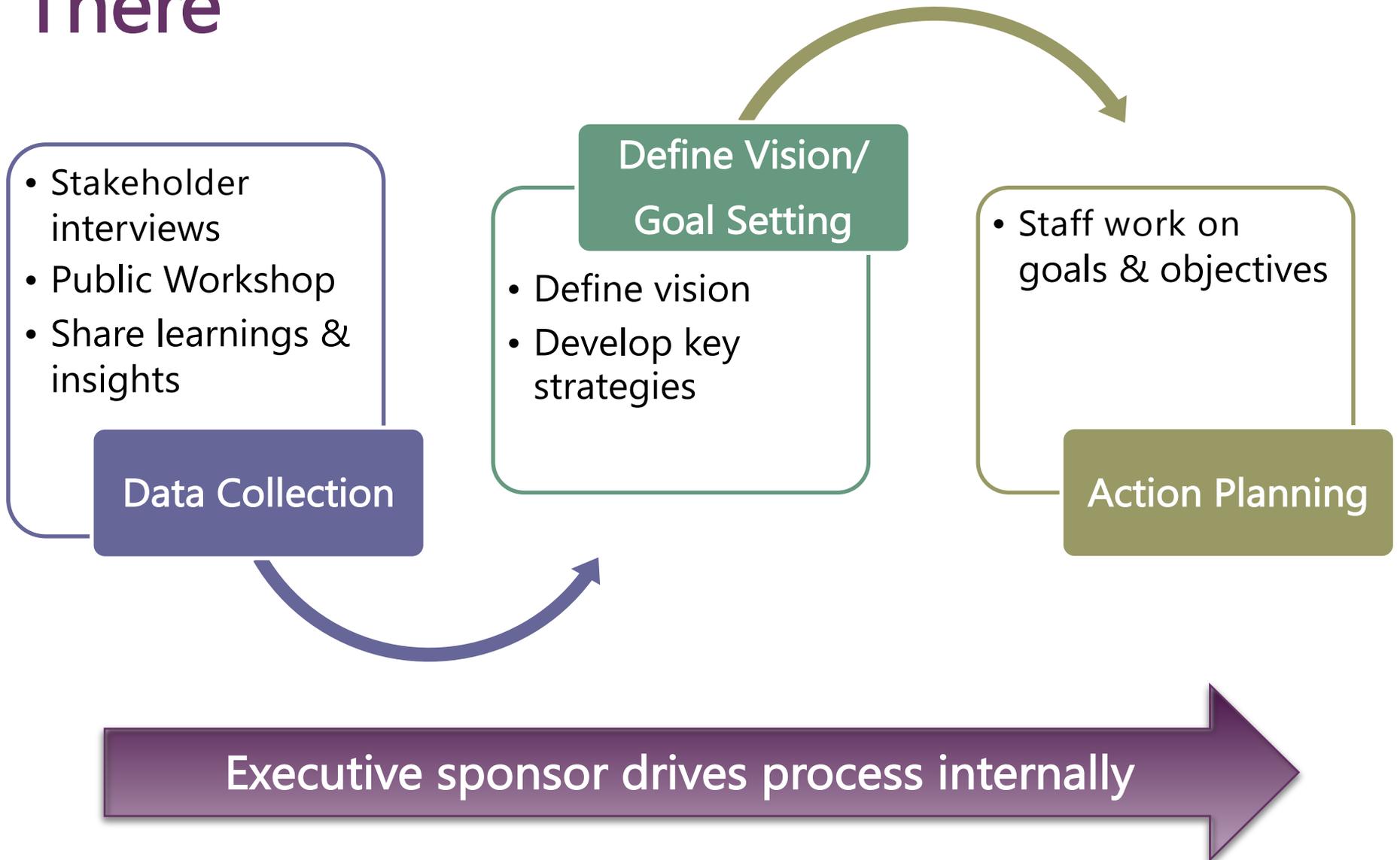


Desired
outcomes, goals
& objectives



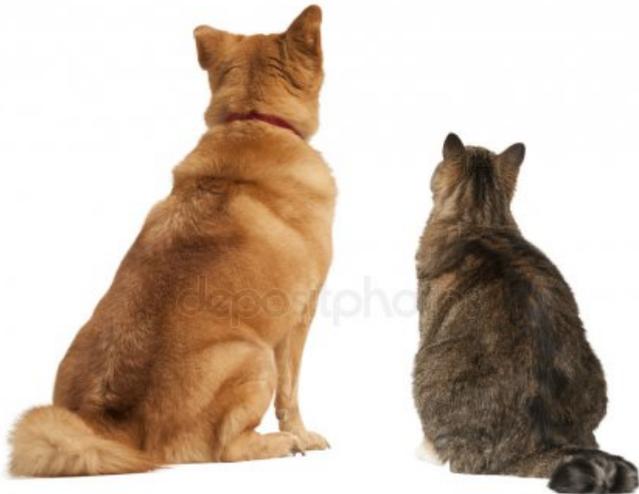
Internal
capabilities
and capacity

The Process of Getting There



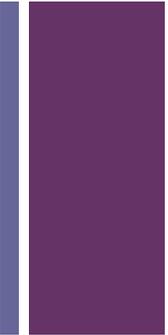
Process Outcomes

- Internal **strategic plan with actionable goals and objectives**
- **Measurement framework** that outlines process for tracking progress as the plan is executed



- **High-level document** highlighting strategies and goals for sharing

- What do you see as the biggest issues facing dogs, cats, and other animals in the Long Beach community?
- What do you see as LBACS mission?
- What impact do you hope LBACS will make/achieve in the community?
- What would you like to see LBACS do more of? What do you see as their highest value activities?
- What BIG strategic questions do we need to answer through the planning process?



Thank you!



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