



**Date:** May 9, 2008  
**To:** Members of the Marine Advisory Commission  
**From:** Mark A. Sandoval, Manager of Marinas and Beaches  
**Subject:** MEETING MINUTES OF MAY 8, 2008  
MARINE ADVISORY COMMISSION (MAC)

---

Commissioners Present

Bradley Whyte, Chairman  
Holly Carpenter, Vice Chairwoman  
Mike Reed  
Richard Turrentine  
Harry Hutton  
Peter Hogenson  
Randy Crawford  
Scott Schaidle  
Darlene Gidley

Commissioners Absent

Marine Bureau Personnel

Mark Sandoval, Manager  
Beverly Glavas, Special Projects Officer  
Vivian Crook, Secretary

City Staff

Jeff Garcia, LPBD Sergeant, LBPD-MP Unit  
Dennis Sullivan, MP Sergeant, LBPD-MP Unit  
Louie Martinet, Capt., Marine Safety, LBFD  
Tom Shippey, Manager, Maint.Ops.Bureau  
Christine Sanburg, Superintendent, Marine Maint.  
Julie Maleki, 3<sup>rd</sup> Dist., City Council

Guests

Joe Nicotera, LBMBOA  
Don Cobleigh, LBMBOA  
Carla Collado, Grunion Gazette

Chairman Whyte convened the meeting at 2:30 p.m., at the Long Beach Yacht Club.

**ROLL CALL**

Mark Sandoval called the roll of commissioners, and introduced City staff and guests.

**CONSENT CALENDAR**

The April 10, 2008 MAC minutes were reviewed and approved with a change in wording on page 6 under Facilities Committee to read; "less than useful numbers" as opposed to "bogus numbers," per the request of Commissioner Hutton.

## **PUBLIC COMMENT**

- Mark Sandoval introduced the new Marine Patrol LBPB Sergeant, Jeff Garcia. Sgt. Garcia has been with the LBPB for 24 years and has worked various positions throughout the Department, i.e., jails, patrol, detectives, gangs, FBI officer/detective, Internal Affairs, Port Security Boat Unit, K-9 Unit, and the Air Support Unit (helicopters). Sgt. Garcia grew up in Long Beach and is a boatowner. He stated that he is very happy to be working with the dedicated staff of the Marine Patrol Division and informed the MAC that if there is anything that he or his staff can do for them to please let him know.

## **OLD BUSINESS**

- None

## **NEW BUSINESS**

- Mark Sandoval reviewed the marina rates for 2009, which are based on square footage of standard slip. With the MAC's support, this square footage policy will go before the City Council to act on in its normal course of adopting the budget. Mark gave some background on slip fees explaining that between 1991 and 2002 the City did not raise slip rates. In 2002, the City Council, supported by the MAC, adopted an automatic Consumer Price Index (CPI) adjuster. In 2002 a Pricing Strategy, supported by the MAC, was adopted. This Pricing Strategy used a market-based approach to slip fees. He explained that the City looked at the market and adjusted the slip rates, moving them towards market, not wanting to be the market leader but wanting to make sure that the Long Beach marinas were not priced below the market. Two years ago the Marina Slip Pricing Policy was adopted, which is not a market based policy but is essentially a cost recovery policy, whereby the marina enterprise looks at what the costs are going to be and essentially develops rates that will cover those costs. This policy states that every slip in the marina be priced the same by size regardless of whether it is a rebuilt slip or where it is located, and includes implementing a square foot pricing system. This square foot pricing system will correct what has always been an inequity; that the price per square foot of what a small slip used was much more than what a large slip used. The first part of this policy was implemented in this current fiscal year on October 1, 2007. This year the City is looking to implement the rest of the pricing policy, which is essentially a cost recovery and square footage pricing approach. An ad-hoc committee (Commissioners Crawford, Hutton, and former Commissioner Malbon) appointed by the MAC Chairman worked with the Marine Bureau to develop the system to determine how this policy would be implemented.

Mark Sandoval explained that the primary component is to estimate costs for next year, determine how many rentable square feet are available, divide the cost needed to recover by the rentable square feet to arrive at a square foot rate, and then apply that square foot rate to a standard size slip in all categories. He distributed a four-page information summary.

Mark Sandoval reviewed the square foot rate, which is the length of the slip times the DBW standard size slip. The total square rentable feet in the marina is 1,626,636. \$17,831 million divided by the number of square feet divided by 12 (months) equals \$.91 per square foot of standard slip per month in the marina. This pricing system will not contemplate overhang. The exception to this rule is that a ten percent premium will still be charged for end-ties, including the pitchforks, and the extra wide slips.

Chairman Whyte said that the MAC would not vote on this recommendation today. MAC will review the information provided and vote on it at next month's meeting.

Don Cobleigh said that he would put a notice about this item in the Gangway Gazette. Mark Sandoval said he would have the June MAC Agenda posted on the marina gates, and it would be posted on the boatowner (LBMBOA) website. Commissioner Hutton talked about a general article he'd written on the subject, and said that he could get it on the boatowner's website.

Mark Sandoval said that this would be the adjustment year; this will be the year the impact will be felt. He thanked the committee for their work on this policy.

## **BUREAU MANAGER'S REPORT**

### **Marina Operations Report**

Mark Sandoval gave the report of the Marine Bureau Major Accomplishments, the Monthly Fund Budget Report for ABM/LBSM/RBH, the Total Vessels In and Out by Marina, and the Slip Status Report for the month of April.

- Mark Sandoval reported that the Bureau is advancing on filling slips, and that there is still a waiting list for slips.

### **Maintenance Operations Report**

Superintendent Sanburg gave the Marine Maintenance status report for the month of April.

- The pumpouts in the marinas have gone two months with no problems.
- Marine Maintenance will hopefully have the breakout on work orders between LBSM and ABM in their next report.
- There were roughly 509 work orders in ABM, and 395 in LBSM for various issues.
- Chris Sanburg spoke regarding customer work order requests and stated that she has spoken with her staff about calling customers back when they leave their phone numbers. She said she would monitor to ensure her staff carries out this procedure.

### Marine Safety Report

Captain Martinet gave the Marine Safety status report for the month of April.

- This last Saturday, the West Coast Small Boat Security Summit met at CSU Long Beach and was attend by law enforcement, public safety, state, federal and local officials. This was a significant event put on by the Federal Government showcasing their overall plan for maintaining viable waterways for recreational boaters as well as maintaining security in the port. Individuals can call in anonymously to the American Waterway Watch Security and report suspicious activity.
- The LBFD just opened Station 24 in the Port. Station 24 has an engine company and a HazMat unit.
- Station 17, located next to Colorado Lagoon, now has a new truck (Truck 17), which will enable the Fire Department to responded to the east end of town quicker and give better service to the marinas.
- Yesterday, Marine Safety along with the LBPD started a series of federally funded search and rescue dive drills.
- Re-certification of current Lifeguards will be held every weekend starting now, until summer.
- The rescue boats are being hauled-out, cleaned, detailed and will be ready to go for summer.

### LBPD MP Unit Report

Marine Patrol Sergeant Dennis Sullivan, LBPD MP Unit, reported on Marine Patrol activities for the month of April.

- Sergeant Sullivan also welcomed aboard Sergeant Jeff Garcia, and stated that his presence has been a very positive change for the unit.
- Marine Patrol officers responded to a domestic violence disturbance by a non-member at the SBYC.
- There are currently six vacant positions in Marine Patrol Division.
- The Summer ATV program will begin on the beach on June 10.

### Executive MAC

- All items covered.

### Operations Committee

- All items covered.

### Facilities Committee

- Mark Sandoval stated that the ABM rebuild has no contract yet. He said he is dealing with two issues. The first is trying to get Bellingham Marine under contract as he works towards the rest of the funding (DBW has committed \$21 million to the project). The other issue is eelgrass in ABM. He said that the Department of Fish and Game is hinting about a full EIR. This will delay the rebuild ten months and cost \$100,000.
- Commissioner Hutton remarked that the MAC wants to make sure that the mooring buoy placement is monitored to ensure they maintain the anchorage that was proposed.
- The Marine Stadium fence study's final recommendation will go before the Zoning Administration for a hearing on May 15.

### Finance and Information Committee

- Nothing to report.

### **COMMENTS FROM COMMISSIONERS**

- None

### **COMMENTS FROM THE AUDIENCE**

- None

### **ADJOURNMENT**

Meeting adjourned at 3:35 p.m. The next meeting is set for **June 12, 2008**, at 2:30 p.m. at the Long Beach Yacht Club.

cc: Phil T. Hester, Director of Parks, Recreation and Marine  
City Clerk