



Date: March 18, 2008
To: Members of the Marine Advisory Commission
From: Mark A. Sandoval, Manager of Marinas and Beaches
Subject: MEETING MINUTES OF MARCH 13, 2008
MARINE ADVISORY COMMISSION (MAC)

Commissioners Present

Bradley Whyte, Chairman
Holly Carpenter, Vice Chairwoman
Mike Reed
Harry Hutton
Randy Crawford
Scott Schaidle
Peter Hogenson
Darlene Gidley

Commissioners Absent

Richard Turrentine

Marine Bureau Personnel

Mark Sandoval, Manager
Vivian Crook, Secretary

City Staff

Louie Martinet, Capt., Marine Safety, LBFD
Bill Money, Sergeant, LBPD-MP Unit
Dennis Eschen, Manager, Plan. & Devel.
J.C. Squires, Manager, Business Ops.
Tom Shippey, Manager, Maint.Ops.Bureau
Christine Sanburg, Superintendent, Marine Maint.
Julie Maleki, 2nd Dist., City Council

Guests

Bud Johnson, former DBW Commissioner
Don Cobleigh, LBMBOA

Chairman Whyte convened the meeting at 2:30 p.m., at the Long Beach Yacht Club.

ROLL CALL

Mark Sandoval called the roll of commissioners, and introduced City staff.

CONSENT CALENDAR

The February 14, MAC minutes were reviewed and approved with clarification by Commissioner Reed regarding the Dog Beach issue on page 3 under Marine Safety Report (last paragraph) to read; "Commissioner Reed remarked that it was his understanding that Justin Rudd's group would monitor the Dog Beach area."

PUBLIC COMMENT

- None

OLD BUSINESS

- None

NEW BUSINESS

- J.C.Squires gave a presentation on the Green Bin Recycling Program. He reported that the bins will hold both trash and recycle material, and that advertising on the bins will contain only family friendly information, public service announcements, and environmental marketing. Should the bins be graffitied the company will quickly come out and replace the Mylar wrap. He explained that these bins would be an aesthetic improvement over the current trash containers. The bins are locked and weighted on the bottom. The bins are approximately 3 tall/3 feet wide/6 feet long. With the installation of these bins, the City of Long Beach will be the first beach city to implement a recycling program on the beach. Revenue from recycling will be shared with the City and should bring in approximately \$400,000 to the Tidelands annually. This project is a 10-year commitment, five years to pay for the product and five years to make a profit.

In order to move the discussion forward it was moved by Commissioner Gidley and seconded by Chairman Whyte that the MAC accept the Green Bin Program as proposed.

Tom Shippey explained that Marine Maintenance would empty trash from these bins daily. He remarked that Marine Maintenance staff has been meeting with the promoter over the past year regarding the design of the bins, their placement on the beach, and other related issues.

Mark Sandoval said that this program was presented at Councilmember DeLong's luncheon and to the heads of the neighborhood groups. Also, Councilmember Lowenthal and the Peninsula group were informed of this project. He asked for MAC's support for this program.

Commissioner Reed commented that he is tired of seeing advertising everywhere. He sees this as beach spam, and feels the beach is the only place to go where there is no advertising.

Commissioner Schaidle remarked that he felt not enough information had been provided, i.e., size (prototype), location of bins, cost to build, etc.

Commissioner Crawford thought the program's originator should have attended the meeting and brought along a prototype. He felt that the MAC wasn't given enough time to review the project.

Commissioner Gidley commented that she is in favor of a recycling program and feels the current trash barrels are unsightly, however, a ten-year commitment is a long time.

Chairman Whyte does not like the idea of “billboard beach spam” either, but realizes that this is an opportunity for revenue. However, he said that the City should not simply take the money (revenue from the recycle) if this project is not in the best interest of the City.

Commissioner Hutton asked if the bins could be painted a sand color.

Marine Patrol Sergeant Money was asked if he could see any possible problems with these bins. Sergeant Money replied that the large bins could pose a desirable windbreak for transients looking for a place to sleep, and another large object for “taggers” to draw on.

Captain Martinet was also asked if he could see any problems with these bins. Captain Martinet acknowledged that from a vehicle safety standpoint Lifeguards are always concerned about kids darting out from behind trashcans. Also, trashcans burn because people put hot coals in them.

Vice Chairwoman Carpenter remarked that over a period of time this recycling program could bring in quite a bit of revenue for the City. Also, the trash cans won't smell or look ugly.

Commissioner Schaidle asked if the City could accept half the program, i.e., place half the number of bins in the beach area, and mix it up with smaller bins where appropriate.

Commissioner Gidley agreed with Vice Chairwoman Carpenter regarding this program as a revenue source, and is in favor of a recycling program. She noted that Marine Maintenance stated that they had been meeting with the designer for a year now, and that they were knowledgeable about issues regarding this project. She also said that she did not believe that the City Council would decide on anything that would make the beaches look ugly. She suggested the project be approved with the MAC's thoughts attached.

Mark Sandoval said that the MAC could recommend a color change, size change, advertise only on one side, a shorter contract time, or make whatever suggestions they want. He also said that a meeting could be set before the April 10 MAC meeting whereby the program originator could attend to answer questions.

The original motion was amended to read:

It was moved by Commissioner Gidley and seconded by Chairman Whyte that the MAC accept the proposal for the Green Bin Program, with the proviso that the length of the contract be readjusted to five years with an additional five year extension if there is no breach of contract, the color of the bins blend into the environment, smaller bins be used where appropriate, and that input by the Fire Department/Marine Safety Division and Police Department/Marine Patrol Division be considered. Commissioners Whyte, Carpenter, and Gidley approved; Commissioners Hutton and Hogenson abstained; and Commissioners Schaidle, Reed, and Crawford opposed. The motion failed.

Chairman Bradley suggested a small committee be formed to further discuss this issue. Commissioners Schaidle, Reed, and Crawford agreed to meet with Mark Sandoval, J.C. Squires and the designer of the program before the April 10 MAC meeting, and the April 22 City Council meeting.

BUREAU MANAGER'S REPORT

Marina Operations Report

Mark Sandoval gave the report of the Marine Bureau Major Accomplishments, the Monthly Fund Budget Report for ABM/LBSM/RBH, the Total Vessels In and Out by Marina, and the Slip Status Report for the month of February.

- Mark Sandoval reported that there were only 18 slips left available to fill in LBSM since last count.
- Mark Sandoval reported that approximately 100 Waiting List applicants did not renew their status, however, there is still a waiting list in all sizes.
- Mark Sandoval attended a Coastal Commission meeting this last month and the subject of slip mix came up for discussion. Commissioner Burke of the Coastal Commission is leading the charge to not allow the slip mix of a marina to be changed during a rebuild. He is pushing to freeze the slip mix in Marina Del Rey. Not all Coastal Commission staff agree with this recommendation nor does the Department of Boating and Waterways. Mark Sandoval is going to meet with him this month to discuss this issue. He explained that Long Beach is not taking out all of the 20-foot slips. There will still be a significant number of 20-foot slips available after the rebuild, and that the boatowners association is not against the rebuild. The Marine Bureau controls 3,500 plus slips and can better evaluate the slip mix. Marina Del Rey, however, does not have a large marina, but a lot of small ones.

Maintenance Operations Report

Superintendent Sanburg gave the Marine Maintenance status report for the month of February.

- 165 work orders were completed in February, and a number of major repairs were made.

Marine Safety Report

Captain Martinet gave the Marine Safety status report for the month of February.

- The new rescue boat was made available for the MAC commissioners to look over. The new boats are made by Seaway and can fit through the Naples Canals and under the bridges. Another identical boat will be delivered in two months.
- Chief Mark Boone is working with Mark Sandoval on Dog Beach issues.
- Kite board season is starting. Marine Safety will be meeting with kite-boarders this Saturday. There was a fatality last Fall involving a kite-boarder and Lifeguards would like to review safety issues.
- There was an article in the Marina Reader regarding noise abatement. There have been complaints from the downtown marina area about loud boats. These boats launch primarily from Huntington Harbor. Lifeguards have purchased decibel meters to monitor noise levels and will be talking to these boat operators regarding minimizing noise from their boats.
- Lifeguards had a high number of stats last month due to the storms.

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LBPDP MP Unit Report

Marine Patrol Sergeant Bill Money, LBPDP MP Unit, reported on Marine Patrol activities for the month of February.

- MPOs took part in the arrest of a man suspected of being involved in the disappearance of his business partner. MPOs spotted a boat fitting the description of a report distributed by Orange County Sheriffs Homicide Division. MPOs were able to detain the man and impounded the vessel. This incident is still under investigation.

Executive MAC

- No meeting held

Operations Committee

- All items covered.

Facilities Committee

- The City is in the process of awarding the ABM Rebuild contract to Bellingham Marine.
- The Coastal Commission approved the Mooring Buoy Program.
- The RFQ for the Belmont Pool Rehabilitation Project has gone out.

Finance and Information Committee

- Commissioner Hutton reported that 25 percent of the year has gone by and everything looks fine.

COMMENTS FROM THE AUDIENCE

- None

COMMENTS FROM COMMISSIONERS

- Commissioner Reed said that he heard that the MAC might be done away with. Mark Sandoval replied that the Parks and Recreation Commission wants to be more involved with Tidelands issues, but that the City Attorney response was no, the Parks and Recreation Commission cannot spread to the Tidelands. Mark indicated he has heard nothing more about changing the role of the MAC.
- Mark Sandoval asked for input from the MAC for the Committees (Operations/Facilities/Observations) portion of the MAC Annual Report.

ADJOURNMENT

Meeting adjourned at 4:30 p.m. The next meeting is set for **April 10, 2008**, at 2:30 p.m. at the Long Beach Yacht Club.

cc: Phil T. Hester, Director of Parks, Recreation and Marine
City Clerk