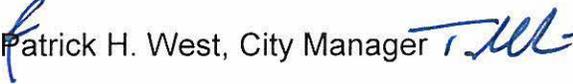




Date: November 7, 2016

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager 

Subject: **"Beach Streets Midtown" Open Street Event**

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Everyone is invited to participate in the "Beach Streets Midtown" Open Street event on Saturday, November 12, from 9:00 a.m. to 3:00 p.m. Portions of Anaheim Street from Orange Avenue to Pacific Coast Highway will be opened for walking, bicycling, skating and socializing, by temporarily closing the street(s) to vehicle traffic.

Several entertainment hubs along the route will feature everything from music to urban cyclocross with an obstacle course for kids, contemporary and traditional ethnic arts, pro skateboarders and demos, free skateboard lessons, food tasting, street dancing and youth activities are just some of the entertainment and programming lined up.

An innovative new Beach Streets Digital Guide will be introduced to alert people to neighborhood information, nearby restaurants and programming at the entertainment hubs along the route. The Digital Guide uses Bluetooth technology to sync to smartphones, and more information can be found at [www.beachstreets.com](http://www.beachstreets.com), or at the event.

Open Street events promote the pursuit of innovative strategies to achieve environmental, social, economic, and public health goals. By repurposing streets for cyclists, pedestrians, and other non-motorized users, cities are encouraged to consider other ways our streets can be used.

Bike Share Bicycles will be available for City Council members and adult family members. However, children's bicycles and baby seats are not available. We will provide information regarding parking for Councilmembers separately.

For more information, including updates, entertainment, maps and public parking information, please visit [www.beachstreets.com](http://www.beachstreets.com).

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
TOM MODICA, ASSISTANT CITY MANAGER  
ARTURO SANCHEZ, DEPUTY CITY MANAGER  
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER



METRO & THE CITY OF LONG BEACH PRESENT  
**AN OPEN STREET EVENT**  
 SATURDAY 9 AM – 3 PM  
**NOVEMBER 12, 2016**

// PLEASE VISIT BEACHSTREETS.COM FOR FURTHER INFORMATION //



WALK | BIKE | SHOP

