



long beach
airport

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Date: March 28, 2016
To: Patrick H. West, City Manager *PH West*
From: Bryant L. Francis, Director, Long Beach Airport *BLF*
For: Mayor and Members of the City Council
Subject: **Southwest Airlines to Announce Start of Scheduled Service from Long Beach Airport**

In February, the Long Beach Airport announced that four (4) of nine (9) supplemental flight slots newly made available, as required by the Noise Ordinance and confirmed by findings in the most recent annual Noise Budget Analysis, had been awarded to Southwest Airlines.

On Thursday, March 31, Southwest will be hosting an event onboard the *Queen Mary*, to make a special announcement regarding the destination(s) the airline plans to serve from Long Beach. A light breakfast and refreshments will be served beginning at 9:30 a.m., followed by a news conference starting promptly at 10:00 a.m. Complimentary valet parking for attendees will be available.

Please see the attached invitation from Southwest Airlines for more information. Space is limited; please RSVP to Cassie Chauvel at (562) 570-2636 or cassie.chauvel@longbeach.gov no later than Tuesday, March 29.

Please call me at (562) 570-2605, should you have any questions.

BLF:SMM:km

Attachment

cc: Charles Parkin, City Attorney
Laura L. Doud, City Auditor
Tom Modica, Assistant City Manager
Arturo Sanchez, Deputy City Manager
Rebecca Jimenez, Assistant to the City Manager

Long Beach, at long last.

Special announcement by Southwest[®]

California's largest airline invites you to the deck of RMS Queen Mary to toast the future of Long Beach travel.

Please join the Southwest Team and Mayor Robert Garcia of Long Beach to get a view into the next chapter of air travel at Long Beach Airport.

Thursday, March 31, 2016

9:30 a.m. | Light breakfast & refreshments

10:00 a.m. | News Conference begins

Please RSVP by Noon PDT on March 30 to swamedia@wnco.com

Follow event signage to complimentary valet parking.

The Southwest logo, featuring the word "Southwest" in a blue sans-serif font with a red, white, and blue globe icon to its right.