



**Date:** December 9, 2016  
**To:** Patrick H. West, City Manager *T.M.W.*  
**From:** Marie Knight, Director of Parks, Recreation and Marine *M.K.*  
**For:** Mayor and Members of the City Council  
**Subject:** Promenade Square Park Playground Grand Opening Ceremony

---

Mayor Robert Garcia, Councilmember Jeannine Pearce, and the Departments of Parks, Recreation and Marine and Public Works would like to invite you and your staff to attend the grand opening ceremony for the new playground (tot lot) at Promenade Square Park, located at 215 E. First Street. The ceremony will be held on Saturday, December 17, 2016, at 10:00 a.m.

In 2013, the Promenade Area Residents Association (PARA) approached the City with a recommendation to build a playground at Promenade Square Park. PARA noted there are many growing families in the downtown area and the nearest playground was over one-half mile away. With 23 percent of the nearly 30,000 downtown residents under the age of 18, a playground would provide a much needed recreational amenity. Funding, however, was not available. Accordingly, PARA proceeded to raise the funds for the project, with the City's support.

PARA conducted community outreach to build support for the playground, including a survey in which a majority of the 450 respondents indicated they were in favor of a playground being added to Promenade Square Park. PARA also worked with a playground design company, the community, and City staff to create the design and layout for the playground. The Parks and Recreation Commission unanimously recommended approval of the project.

The total project cost was \$192,300, with funding coming from the Mayor's Office (\$75,000), former Vice Mayor Lowenthal - Council District Two (\$75,000), former L. A. County Supervisor Don Knabe (\$20,000), Downtown Long Beach Associates \$10,000, PARA (\$7,300), and the Molina Family Trust (\$5,000).

For more information regarding the event, please call Gladys Kaiser, Manager of Community Recreation Services at (562) 570-3150.

We look forward to seeing you at this exciting event.

MK:gk

Attachment

C: Charles Parkin, City Attorney  
Laura Doud, City Auditor  
Tom Modica, Assistant City Manager  
Arturo Sanchez, Deputy City Manager  
Rebecca Jimenez, Assistant to the City Manager  
Department Heads



MAYOR ROBERT GARCIA,  
SECOND DISTRICT COUNCILWOMAN JEANNINE PEARCE,  
THE DEPARTMENT OF PARKS, RECREATION AND MARINE AND  
THE DEPARTMENT OF PUBLIC WORKS  
CORDIALLY INVITE YOU TO ATTEND THE

Grand Opening  
*for the new*  
PLAYGROUND AT  
PROMENADE SQUARE PARK

December 17, 10 a.m.

Located at 215 E. First Street

Please bring a gently used children's book for a book exchange  
that will be taking place after the ceremony.

Contact 570-3150 for more info.

